



# Jefferson Elementary

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## an IB World School

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**PTA**<sup>®</sup>  
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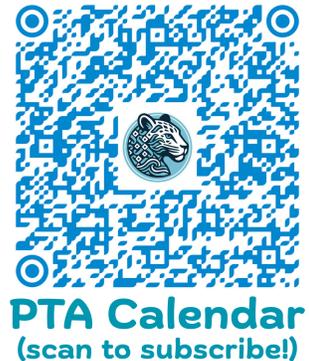
Principal: Emma Cobb | IB Coordinator: Laurel Ferreira

**Jefferson Elementary PTA Meeting:** General Association Meeting  
**Date:** September 23, 2025 | 6pm  
**Location:** MPR

To join the video meeting, click this link: <https://meet.google.com/ctu-yuup-ppsp>

**In Person Attendees:** Please sign in (Lauren Crandall, Cierra Triest, Keith Dresser, Geny Hill, Laurel Ferreira, Melissa Haskin, Julie Haugen, Megan Carl, Claire LaBreche, Sabrina Hohnstein, Lindsey Gunson)  
**Online Attendees:** Angela D, Morgan, Megan Embry

- A. **Call to order- 6:29pm- Lauren Crandall Quorum: yes**
- B. **Reading and approval of minutes-**
  - a. General Association Meeting Minutes from 5.27.25 - [here](#)
  - b. Motion to approve by Julie, second by Lindsey, **approved unanimously**
- C. **Guest Speaker - Laura Pitts + Taylor Beveridge - Carlsbad Educational Foundation**
  - a. CEF information presented [here](#)
- D. **Principal's Report- Emma Cobb**
  - a. Specials started - SOS
  - b. Club sign ups are available in the office; Clubs began Sept. 22nd (Spanish starting soon)
  - c. First Kelvin Pulse was last week
  - d. Community Days success -focus on SEL and community building (school climate improved 24-25 by around 18%!)
  - e. No Place for Hate - first meeting this week
  - f. Produce Bags - Brighter Bites (first pick up this week. Every other Tuesday)
- E. **IB Coordinator Report - Laurel Ferreira**
  - a. IB Rally dates will be last Friday of the month
    - i. First IB Rally is this Friday, September 26th
    - ii. K-5 @ 8 am, TK AM+ PM @ 10:50 am
  - b. KJEF Broadcast Program - working on bringing it back!
    - i. iPhones to donate please! (helpful 8 and above)
  - c. Jefferson Yearbook, Yearbook Club (photos and interviews will be used from KJEF)
- F. **President's Report: Lauren Crandall**
  - a. Thank you for a great start to the year
  - b. Working hard to build strong community and volunteer network this year with some new events and changes to existing events
  - c. PTA Calendar - subscribe [here](#) to stay up to date or scan QR code
  - d. New Board members
    - i. Ratification of the following, as appointed by the President:
      1. Gracie DeIMar as Parliamentarian
      2. Kristin Renteria as Historian





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3. Morgan Thomas as Financial Secretary
4. Financial Review Committee -Olivia Castaneda, Jillian Briggs, + Nicole Collins
5. Meg Embree as Red Ribbon/Healthy Choices ( week special committee chair
- ii. Motion to ratify appointed positions as presented by Megan, seconded by Geny, approved unanimously.
- e. 25-26 Board openings
  - i. Hospitality Chair/Committee - [description](#)

### G. Treasurer's Report- Geny Hill

- a. 2024-2025 Year End Financial Report - view [here](#).
  - i. Julie motions to adopt the FY24-25 Year End Financial Report Melissa 2nds. Approved unanimously.
- b. Treasurer's Report [here](#)
- c. Checks Report - view report [here](#). Questions? Geny motions to approve checks 5967-5980, Juile seconds, questions? Approved unanimously.

### H. Teacher Representative - Tara Ludwig

- a. No updates, thank you for updated calendar in Spanish for teacher newsletters.

### I. Garden Report -Lindsey Gunson

- a. New garden teacher Mrs. C (Autumn)
- b. WORK DAY Sept 28th 1-4pm, play date at Pine Park after?
- c. This is grant season if anyone wants to help. Lots of interest at Volunteer Orientation, it's been great seeing parents in class!
- d. Irrigation plan with Kyle.

### J. New Business Committee Reports -

- a. **Budget - Geny Hill**
  - i. Budget Amendments for 2025-2026 ([adopted budget](#) at last GA meeting)
    1. Update carryover balance to \$146,584.13 (this is final from end of last year, before it was an estimate).
    2. Increase Tax Preparation expense to \$525
    3. Add Sprouts Grant to Specials Income/Expenses - \$10,000 each
    4. Add Sage Garden Grant to Specials Income/Expenses - \$10,000 each
    5. Reduce Garden and Nutrition Salary expenses by \$10,000 each (offsetting the addition of the two above grants that were not previously included)
    6. Move \$250 from Chicken Expenses to Garden Expenses - each category updated to \$1000 (was \$750 and \$1250 - no expense increase overall)
    7. Add Bilingual Craft and Connection Program to Community Outreach expenses - \$400 for refreshments and supplies (City Library)
    8. Increase Spirit Wear expense to \$10,000 (adding \$3500) and income to \$12,000
    9. Increase Yearbook expense to \$5000 (from \$4200)
    10. Add Disco Bingo to Programs - \$250 expense
    11. Add Art Reflections to Programs - \$350 expense
    12. Add Jefferson Family Campout to Programs - \$1500 expense



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- ii. Questions? Lindsey motions to approve budget amendments as presented, Megan seconded by, **approved unanimously.**
  - iii. Lauren motion to release funds for all budget amendments as presented, not to exceed budget, Rae seconded by, **approved unanimously.**
- b. Fundraising-** Megan Carl
- i. Fund photos (8 signups) /minted - need to keep spreading the word
  - ii. Upcoming Fundraisers
    1. Rubios - Nov 5 all-day
    2. Islands - Nov 18 4pm - close
    3. Regal ticket fundraising (bundles of two tickets for \$30, \$7.50 goes back to PTA)
    4. Story Queen at Barnes and Noble Dec 4 - donations back to Jefferson?
    5. Working on fundraising document & eventually corporate sponsor packet
  - iii. Popsicle Fridays
    1. Please spread the word - need volunteers to run the cart each Friday
    2. Sign ups found here <https://helpout.us/events/popsicle-fridays-sign-up>
    3. New this year - Popsicle Passes
- c. Programs/Events** - Julie Haugen
- i. **Volunteers Needed** for upcoming events - working on sign ups
  - ii. **Monster Mash (10.24.25 FRI)**
    1. 5pm-7:30pm/Facility Request Submitted
    2. DJ booked (donating services)/Balloons-Avery donating her time
    3. Gathering volunteers to planning committee (games, decor, food and bev, entertainment, costume contest (and exchange) lead (and judges)
- d. Communications** - Claire La Breche
- i. PTA Calendar
  - ii. Parentsquare - communication cadence
  - iii. Feedback - feedback is positive for what SOS funding and PTA funding is going toward. Event date communication with PTA newsletter and chalk boards and PTA calendar is going great.
- e. Volunteer Coordinator** - Melissa Haskin
- i. List of volunteer opportunities linked [here](#) or scan QR code
- f. Spirit Wear** - Melissa Glazebrook
- i. Working on putting together a restock order for current items with **new logo**
  - ii. Selling retro spirit wear this Friday at IB Rally at a deep discount! (\$5 each)
  - iii. Will be ordering new items for fall/winter soon
- g. Financial Review Committee** -
- i. Year End Financial Review is complete for FY24-25 - report [here](#)
    1. Findings are: Correct with no recommendations
    2. Melissa motions to ratify Year End Financial Review for FY24-25, Julie seconds questions, none. **Approved unanimously.**





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- ii. Welcome new FR team for monthly reviews of bank recs and statements, mid-year and end of year reviews
  1. Nicole Collins
  2. Olivia Castañeda
  3. Jill Briggs



**h. Historian: -**

- i. Log your July, August, September Hours [Here](#) (that includes time at meetings!)
- ii. Send photos of any PTA events or activities to Kristin R. - will be setting up a google drive folder to upload photos directly - coming soon

**Upcoming Dates:**

- 9/15-9/26 SOS Campaign
- 9/23 General Association Meeting + Title 1
- 9/26 IB Rally
- 9/28 Garden Work Day 1-4pm
- 9/29 CUC Meeting + Board Position Training at District Office - 10 am
- 10/1 Chick-fil-A Restaurant Night
- 10/3 Lancer Day parade
- 10/3 Fall Picture Day make ups
- 10/9 Ruby's Fun-raiser Restaurant Night
- 10/13-10-24 Fall Conferences
- 10/14 Executive Board Meeting
- 10/23 Lunch on the Lawn (K/1)
- 10/24 Monster Mash
- 10/27-10/31 Red Ribbon Week
- 10/30 Lunch on the Lawn (2/3)
- 10/31 IB Rally + Halloween Parade 8 am

Meeting Adjourned: 7:29pm Lindsey motions, Julie seconds, **approved unanimously.**



**Volunteer Opportunities**



**Log Volunteer Hours**